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RSS Feed Setup

There are two steps to the setup process.

- ◆ **Step 1** requires you to setup a FeedBurner account.
- ◆ **Step 2** involves making a few changes to the Settings tab of your blog.

Step 1- FeedBurner Account Setup

(Before you start this process, create a .doc or .txt file to keep your RSS Feed information. This will include account info and URL of your feeds. You'll also need your blog account information as well. (You created this in the previous blog section.)

Do all steps below.

- ◇ Go to the FeedBurner home page at www.FeedBurner.com
- ◇ In the center of the page, click the "**Get Started**" link.

You will be redirected to a page to enter your Google Account information. It is highly suggested that you use the same Google account as you used for your blog.

- ◇ Input your Google account information.

Yellow highlights alert you to "must do" items

Navigation Overview

Just under the name of your feed are two small, gray icons and a series of links.

The first icon is a gray version of the RSS Feed logo, which is normally orange.

- ◇ Click it to open a **subscription page** in a new window. This is the same page viewers will see when they elect to subscribe to your feed. When you are finished viewing the page, close it.

The second gray icon is a handy link to **your actual blog** page.

- ◇ Click it to open your blog in a new window. When you are finished viewing the page, close it.

The next link is "**Edit Feed Details**".

It shows your feed title and address.

When you open this option, there is a "**Cancel**" link at the bottom. Use it to close the window.

Bold green words help you quickly identify the main element to change

Share Buttons

Adding a Share Button

Colored headers help you quickly identify main sections

There are two popular buttons you can add to your blog posts that allow your visitors to share or save an individual post without subscribing to your entire feed. These services are free and available at the following sites:

Add to Any <http://www.addtoany.com/>
Add This! <http://www.addthis.com/>

Click links right from the text

To add these features, you will need to copy and paste the code they create into your blog. Following are the instructions for each service.

Add to Any Button

Go to the Add to Any site at <http://www.addtoany.com/>

You will be presented with two button choices.
◆ Click on "Get the Share/Save Button"

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The RSS Feeds book contains an extensive Index with clickable links to the pages