

Just the FAQs – WordPress.org RSS Feeds Look Inside

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RSS Feeds on WordPress.org



Most themes offered by WordPress.org already have a variety of feeds available including a feed for the changing content on your site, which is the RSS feed of your blog posts. Many themes also offer specific, customizable feeds based on [permalinks](#), tags, and categories. However, the customizable feeds must be properly configured by modifying the code in your theme's template. This requires knowledge of the PHP coding language and is not covered in this manual. Here we will only be discussing RSS feeds for posts and the different ways you can incorporate them and use them on your site.

Finding Your RSS Feed

To see if your theme includes an RSS feed, open a browser window and type in one of the following URLs of your site. Be sure to change "mysite.com" to the actual domain name for your site. Keep trying each URL type until you find your feed. If your theme already has a feed, you will be redirected to a page displaying it. If you are consistently redirected to a 404 error page stating that no such feed exists, it is likely that your theme does not offer a feed.

Colorful headers
help you easily
find sections

FeedBurner Account Setup

- ◆ Denotes information for you to type.
- ◇ Denotes a mouse click.

Before you start this process, create a .doc or .txt file to keep your FeedBurner account information. This will include username, password, and the URL of your feed. Do all steps in yellow highlight.

◆ Go to the [FeedBurner](#) home page at [www.FeedBurner.com](#) (Since Google purchased FeedBurner, the sign up process has been under constant construction. It may appear slightly different than what is stated in this section of the tutorial.)

You will be required to enter your Google Account information. If you do not already have a Google account, create one now. Links to create the account are on the page.
◆ Input your Google account information.

Step-by-step
instructions

Multiple screen shots

Managing Your FeedBurner Account

If you are not already signed in, go to the [FeedBurner](http://www.FeedBurner.com) home page at www.FeedBurner.com and sign in. (Sign in to your Google account.)

FEED TITLE	SUBSCRIBERS
<input checked="" type="checkbox"/> Just The FAQs Blog	168

You will land on your account management page. In the top half of the page you will see a box with a red **Feed Title** bar. All of the feeds in your account are listed in that box. Next to the feed title you will see how many subscribers the feed has.

Burn a feed right this instant. Type your blog or feed address here: I am a podcaster Below that is a text box that states: **Burn a feed right this instant.** This is

Creating an E-mail Subscription Link

Go to your [FeedBurner](http://www.FeedBurner.com) account. From the **Publicize** tab, click **Email Subscriptions** from the left sidebar. Scroll to the bottom of the page and click the **Activate** button, if this service is not already activated. Scroll back up to the top of the page.

[FeedBurner](http://www.FeedBurner.com) offers two choices for e-mail subscription. Both will be covered in this tutorial. The first is a form where readers can input their e-mail address directly into an input box in the sidebar. The second is a standard text link with feed icon, much like the "Subscribe in a reader" link we installed previously in this tutorial.

Creating an E-mail Form

Subscribe via E-mail

Enter your email address:

Delivered by [FeedBurner](http://www.FeedBurner.com)

The first textbox of code on the [FeedBurner](http://www.FeedBurner.com) page is for creating a form. To use it, you will also need to create another **Text** widget in the sidebar of your WordPress site. We are going to copy and use the [FeedBurner](http://www.FeedBurner.com) code after we create a **Text** widget on your WordPress site. You can either leave this page on [FeedBurner](http://www.FeedBurner.com) open while you work online with your WordPress site in another browser window, or you can

Colorful headers help you identify sections easily

Links to download files

Creating the Code

Locate the URL of your feed. (You found this in the previous step, **Finding Your RSS Feed**. It will look something like this: <http://www.mysite.com/?feed=rss>)

Open a text editor. (Use [Notepad](#) for this instead of Word.) Type the following code, modifying the code in **red** for the URL of your feed. (You can also download this code in a .txt file [here](#).)

```
<a href="http://www.mysite.com/feed" title="Subscribe to my feed" rel="alternate">
</a>
<a href="http://www.mysite.com/feed" title="Subscribe to my feed" rel="alternate">
Subscribe! </a>
```

This code may look daunting, but it's actually very simple. The first line contains the URL of your feed. The second line contains the URL of the RSS icon image. The third line is a repeat of the first with the text "Subscribe!" near the end. All together, this code makes your RSS icon image and the text both link to your feed.

Colored words help you identify important text